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Globe telecom to launch 'Green Line' hotline in Bulacan

August 28, 2010 11:31 pm

MALOLOS CITY, Bulacan, Aug. 28 — The public can now report environmental crimes and concerns in an easy and fast way.

Telecommunication giant Globe Telecom will launch on Tuesday (Aug. 31) its “Green Line” hotline and text facility in the province as part of the company’s environmental care and protection program.

Jay A. Crisostomo of the external affairs-corporate communications division of Globe Telecom said “Green

Line” hotline and text facility is a joint project of Globe Telecom, the provincial government of Bulacan, the Department of Environment and Natural Resources–Environmental Management Bureau (Region 3 and National Capital Region), Water Quality Management Area (Marilao-Meycauayan-Obando river system), Blacksmith Institute, and Sony Ericsson.

The hotline and text facility will help the public report environmental crimes and violations to authorities using a dedicated hotline number, Crisostomo said.

He said that there will be a program launch at the Bulacan Provincial Gym, Provincial Capitol Compound on Tuesday morning.

The Green Line hotline and text facility will be initially launched in the province to help in the rehabilitation of the Marilao-Meycauayan-Obando (MMO) river system, one of the 30 dirtiest rivers in the world, according to the New York-based environment watchdog “Blacksmith Institute,” which is also a partner in this undertaking.

Provincial administrator Jim Valerio and Bulacan Environment and Natural Resources Office chief Atty. Rustico “Teddy” de Belen said that the provincial government of Bulacan headed by Gov. Wilhelmino Sy Alvarado and Vice Gov. Daniel Fernando has found a formidable ally in its environmental protection program, which is a major thrust of the present administration at the Bulacan provincial capitol.

Valerio said the provincial government of Bulacan is now working hand-in-hand with concerned agencies in rehabilitating the biologically dead Marilao-Meycauayan-Obando river system.

Early this month, Alvarado joined national and local officials in what he called an “honest-to-goodness” planning of measures to rehabilitate the Marilao-Meycauayan-Obando River System during a stakeholder’s meeting held at Club Royale Resort in this city.

Alvarado said he wants all stakeholders to work hand-in-hand and design an honest-to-goodness and sincere program that will urge all concerned officials and residents to unite and move towards the rehabilitation of the said river system, which also traverses along the town of Sta. Maria and the cities of San Jose Del Monte in Bulacan and Valenzuela and Caloocan in Metro Manila. (PNA)

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